

# Election of 1796 Campaign

Partner 1: \_\_\_\_\_

Partner 2: \_\_\_\_\_

Political Party/Candidate: \_\_\_\_\_

You are in charge of creating part of the 1796 presidential campaign for either John Adams or Thomas Jefferson. In order to advertise for your candidate, you need to make a poster that will be put up for the public and write a short speech supporting your party. The campaign manager has given you the following specifications:

Poster:

6pts Has at least 3 correct beliefs of your party/candidate	4pts Has at least 2 or mostly correct beliefs of your party/candidate	2pts Has at least 1 or mostly incorrect beliefs of your party/candidate	0pts Has none or all incorrect beliefs of your party/candidate
4pts Poster effectively persuades the viewer to vote for your candidate	3pts Poster mostly effectively persuades the viewer to vote for your candidate	2pts Poster somewhat effectively persuades the viewer to vote for your candidate	1pt Poster makes little attempt to persuade the viewer to vote for your candidate and just gives information

## Speech:

6pts Has at least 3 correct beliefs of your party/candidate	4pts Has at least 2 or mostly correct beliefs of your party/candidate	2pts Has at least 1 or mostly incorrect beliefs of your party/candidate	0pts Has none or all incorrect beliefs of your party/candidate
4pts Speech effectively persuades the listener to vote for your candidate	3pts Speech mostly effectively persuades the listener to vote for your candidate	2pts Speech somewhat effectively persuades the listener to vote for your candidate	1pt Speech makes little attempt to persuade the listener to vote for your candidate and just gives information

\_\_\_\_/10 Total

### Guidance:

For both, you should explain why your side is good, but also why might the other side be bad? Do not just list your beliefs, but why would they be the best for the country?

### Topics to consider covering?

- What kind of people should lead the country?
- How big/powerful should the federal government be?
- What kind of economy should the country have?
- What is your opinion about the French Revolution? Should we support the French? Should we support the British? What has each done for/to us?

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